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CLAIMS

An image reading apparatus comprising:
 image reading unit, arranged to read an image on
 an original and output image data thereof;

connecting unit, arranged to connect to at least one external service providing at least one service for the image data output from said image reading unit via a network;

personalized service information acquiring unit, arranged to acquire personalized service information for personalizing the service so that an operator can use the service:

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personalizing unit, arranged to personalize a

15 setting screen, a setting procedure, and contents of
setting for the operator according to the acquired
personalized service information; and

transmitting unit, arranged to transmit various settings based on the setting screen, setting procedure, and contents of setting personalized for the operator by said personalizing unit, together with the image data via the network to the external service.

An image reading apparatus according to claim
 wherein said personalized service information
 acquiring unit comprises:

reading unit, arranged to read operator identification information and the personalized service

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information corresponding to the operator from a detachable storage medium; and

identification unit, arranged to identify the operator according to the operator identification information read from the storage medium.

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3. An image reading apparatus according to claim 1, wherein said personalized service information acquiring unit comprises:

wireless communication unit, arranged to

communicate with a storage medium capable of carrying out wireless communication, the storage medium storing operator identification information and the personalized service information corresponding to the operator; and

- identification unit, arranged to identify the operator according to the operator identification information stored in the storage medium.
- An image reading apparatus according to claim

 wherein an external server holding personalized

 service information associated with respective operator identification information is connected to the network, and said personalized service information acquiring unit transmits operator identification information to the external server via the network, and acquires
 personalized service information corresponding to the transmitted operator identification information from the external server.

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- 5. An image reading apparatus according to claim

 1, wherein an external server holding personalized
 service information associated with respective operator
 identification information and respective apparatus
- identification information is connected to the network, and said personalized service information acquiring unit transmits operator identification information and apparatus identification information to the external server via the network, and acquires personalized
- service information corresponding to the transmitted operator identification information and apparatus identification information from the external server.
- An image reading apparatus according to claim
 wherein the external service comprises a plurality
 of external services existing on the Internet, and the external server exists on an intranet.
 - 7. An image reading apparatus according to claim 1, wherein the personalized service information includes identification information on services to be used by the operator, and defaults of various settings for the services to be used.

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- 8. An image reading apparatus according to claim
 1, wherein the personalized service information
 includes identification information on services to be
 used by the operator, and setting values which can be
 set by the operator for the services to be used.
 - 9. An image reading apparatus according to claim

- 1, wherein the personalized service information includes identification information on services to be used by the operator, and setting values inhibited from being used for the services to be used.
- 10. An image reading apparatus according to claim
 1, wherein the personalized service information
 includes identification information on services to be
 used by the operator, and setting values which can be
 used by the operator for the services to be used.
- 11. An image reading apparatus according to claim
 1, wherein the personalized service information
 includes identification information to be used by the
 operator, and setting items inhibited from being used
 for the services to be used.
- 12. An image reading apparatus according to claim
 1, wherein the external service is inhibited from being
 used when said personalizing unit omits personalization
 of the service to be used.
- 13. An image reading apparatus according to claim
 20 1, wherein the external service provides a print and
 book-binding service for the transmitted image data,
 and said transmitting unit transmits, as the various
 settings for the external service, settings relating to
 print format and book-binding format for the print and
 25 book-binding service.
 - 14. An image reading apparatus according to claim 1, wherein the external services comprise a print and

book-binding service for the transmitted image data, and said transmitting unit transmits, as the various settings for the external service, settings relating to an address for delivery of a printout obtained by the print and book-binding service.

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- 15. An image reading apparatus according to claim 14, wherein the personalized service information includes information indicative of an address of the operator as the address for delivery.
- 16. An image reading apparatus according to claim
 14, wherein the personalized service information
 includes information indicative of the operator as who
 is to be charged for the service.
- 17. An image reading apparatus according to claim 15 1, wherein the personalized service information includes part of authentication data to be used for user authentication when the operator uses the service.
- 18. An image reading apparatus according to claim
 1, wherein said personalized service information
 20 acquiring unit acquires plural pieces of personalized
 service information, and said personalizing unit
 comprises selecting means for selecting a desired
 service from among services personalized for the
 operator according to the acquired plural pieces of
 25 personalized service information.
 - 19. An image reading apparatus according to claim 18, comprising adding unit, arranged to add various

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settings as to the service personalized for the operator according to the acquired personalized service information as new personalized service information to the acquired personalized service information.

- 20. A personalizing method for an image reading apparatus comprising an image reading unit arranged to read an image on an original and output image data thereof, and connecting unit arranged to connect to at least one external service providing at least one service for the image data output from the image reading unit via a network, the method comprising:
 - a personalized service information acquiring step of acquiring personalized service information for personalizing the service so that an operator can use the service;
 - a personalizing step of personalizing a setting screen, a setting procedure, and contents of setting for the operator according to the acquired personalized service information; and
- a transmitting step of transmitting various settings based on the setting screen, setting procedure, and contents of setting personalized for the operator in said personalizing step, together with the image data via the network to the external service.
- 21. A program for causing a computer to execute a personalizing method for an image reading apparatus comprising image reading unit arranged to read an image

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on an original and output image data thereof, and connecting unit arranged to connect to at least one external service providing at least one service for the image data output from the image reading unit via a network, the program comprising:

a personalized service information acquiring module for acquiring personalized service information for personalizing the service so that an operator can use the service;

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- a personalizing module for personalizing a setting screen, a setting procedure, and contents of setting for the operator according to the acquired personalized service information; and
- a transmitting module for transmitting various

 15 settings based on the setting screen, setting procedure,
 and contents of setting personalized for the operator
 by said personalizing module, together with the image
 data via the network to the external service.
- 22. A storage medium storing a program according20 to claim 21 for reading by a computer.